Financial Statements December 31, 2018 and 2017



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# **Independent Auditors' Report**

To the Board of Trustees of The Village at Orchard Ridge, Inc.

We have audited the accompanying financial statements of The Village at Orchard Ridge, Inc., a non-profit organization, which comprise the balance sheets as of December 31, 2018 and 2017, and the related statements of operations, changes in net (deficit) assets, and cash flows for the years then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

# Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Village at Orchard Ridge, Inc. as of December 31, 2018 and 2017, and the results of its operations, changes in net (deficit) assets, and cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

# **Emphasis of a Matter**

As discussed in Note 1 to the financial statements, in 2018, The Village at Orchard Ridge, Inc. adopted new accounting guidance related to the Financial Accounting Standards Board Accounting Standard Update No. 2014-09, *Revenue from Contracts with Customers (Topic 606)*. Our opinion is not modified with respect to this matter.

Baker Tilly Virchaw Krause, UP

Wyomissing, Pennsylvania April 24, 2019

# The Village at Orchard Ridge, Inc. Balance Sheets

#### Balance Sheets December 31, 2018 and 2017

	2018	2017 (As Adjusted)		2018	2017 (As Adjusted)
Assets			Liabilities and Net (Deficit) Assets		
Current Assets			Current Liabilities		
Cash and cash equivalents	\$ 172,212	\$ 1,767,728	Accounts payable, trade	\$ 343,279	\$ 325,157
Accounts receivable, net	275,753	72,806	Accrued interest	2,640,271	2,737,504
Prepaid expenses and other assets	72,210	191,675	Accrued expenses	698,112	491,753
Current portion of pledges receivable	34,500	49,710	Current portion of long-term debt	1,180,000	1,125,000
Current portion of assets whose					
use is limited	3,820,271	3,862,504			
Total current assets	4,374,946	5,944,423	Total current liabilities	4,861,662	4,679,414
Assets Whose Use is Limited, Net	3,237,554	6,513,747	Resident Deposits	298,070	224,643
Investments	19,327,863	13,043,492	Deferred Revenue from Entrance Fees	32,687,334	36,689,191
Property and Equipment, Net	153,744,476	151,963,139	Refundable Entrance Fees	46,205,303	43,683,455
Pledges Receivable, Net	25,100	49,029	Long-Term Debt, Net	79,901,312	80,923,402
			Due to Affiliates, Net	20,963,292	10,008,594
			Total liabilities	184,916,973	176,208,699
			Net (Deficit) Assets		
			Without donor restrictions	(5,346,218)	(538,257)
			With donor restrictions	1,139,184	1,843,388
			Total net (deficit) assets	(4,207,034)	1,305,131
Total assets	\$ 180,709,939	\$ 177,513,830	Total liabilities and net (deficit) assets	\$ 180,709,939	\$ 177,513,830

# The Village at Orchard Ridge, Inc. Statements of Operations

Years Ended December 31, 2018 and 2017

	2018	2017 (As Adjusted)
Revenues Without Donor Restrictions		
Net resident service revenues	\$ 21,664,128	\$ 18,470,400
Contributions	φ 21,004,120 76,065	¢ ،0,470,400 3,537
Interest and dividends	511,520	335,220
Realized gains	70,302	242,543
Other income	51,370	56,221
Net assets released from restriction, operations	923,064	45,062
Total revenues without donor restrictions	23,296,449	19,152,983
Expenses		
Salaries and wages	5,396,053	5,383,084
Employee benefits and payroll taxes	1,311,137	1,331,198
Professional fees	665,931	640,745
Ancillary and medical	1,003,060	651,394
Supplies	514,318	445,949
Food services	1,043,609	873,414
Utilities	958,500	889,395
Depreciation	7,004,487	7,032,987
Loss on sale or disposal of property and equipment	-	100,344
Interest	5,683,128	6,085,008
Insurance	103,983	135,758
Real estate taxes	514,805	511,208
Repairs and maintenance	530,636	603,690
Advertising and marketing	110,921	824,392
Licenses, dues and subscriptions	420,800	282,368
Other operating expenses	201,802	157,680
Bad debt expense	1,064	12,655
Management fee	1,515,000	1,368,826
Total expenses	26,979,234	27,330,095
Operating loss	(3,682,785)	(8,177,112)
Unrealized (Losses) Gains	(1,125,176)	836,016
Change in net deficit without donor restrictions	\$ (4,807,961)	\$ (7,341,096)

# The Village at Orchard Ridge, Inc. Statements of Changes in Net (Deficit) Assets

Years Ended December 31, 2018 and 2017

	2018	2017 (As Adjusted)
Net Deficit without Donor Restrictions		
Operating loss	\$ (3,682,785)	\$ (8,177,112)
Unrealized (losses) gains	(1,125,176)	836,016
Change in net deficit without donor restrictions	(4,807,961)	(7,341,096)
Net Assets with Donor Restrictions		
Contributions	218,860	235,285
Net assets released from restriction, operations	(923,064)	(45,062)
Change in net assets with donor restrictions	(704,204)	190,223
Change in net (deficit) assets	(5,512,165)	(7,150,873)
Net Assets, Beginning as Previously Reported	-	15,870,279
Cumulative Effect of		
Change in Accounting Principle		(7,414,275)
Net Assets, Beginning as Adjusted	1,305,131	8,456,004
Net (Deficit) Assets, Ending	\$ (4,207,034)	\$ 1,305,131

# The Village at Orchard Ridge, Inc. Statements of Cash Flows

Years Ended December 31, 2018 and 2017

	2018	2017 (As Adjusted)
Cash Flows from Operating Activities		
Change in net (deficit) assets	\$ (5,512,165)	\$ (7,150,873)
Adjustments to reconcile change in net (deficit) assets	+ (-,,)	+ (,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
to net cash used in operating activities:		
Depreciation	7,004,487	7,032,987
Loss on disposal of property and equipment	-	100,344
Amortization of deferred financing costs	157,910	152,952
Amortization of entrance fees	(5,278,854)	(4,177,785)
Proceeds from non-refundable entrance fees, turnover units	1,737,072	1,140,415
Realized gains	(70,302)	(242,543)
Unrealized losses (gains)	1,125,176	(836,016)
Donor restricted contributions	(218,860)	(235,285)
Change in allowance for uncollectible accounts receivable	(13,566)	(14,209)
Changes in assets and liabilities:		
Accounts receivable	(189,381)	49,355
Prepaid expenses and other assets	119,465	313,949
Accounts payable and accrued expenses	127,248	(226,627)
Net cash used in operating activities	(1,011,770)	(4,093,336)
Cash Flows from Investing Activities		
Net (purchases) proceeds from sales of investments		
and assets whose use is limited	(4,020,819)	2,389,145
Purchases of property and equipment	(8,785,824)	(3,484,792)
Net cash used in investing activities	(12,806,643)	(1,095,647)
Cash Flows from Financing Activities		
Principal payments on long-term debt	(1,125,000)	(20,860,000)
Proceeds from entrance fees, new units	-	24,007,203
Proceeds from refundable entrance fees, turnover units	4,320,911	3,216,995
Refunds of entrance fees	(2,259,138)	(3,667,758)
Net change in resident deposits	73,427	(1,851,587)
Donor restricted contributions	218,860	235,285
Change in pledges receivable, net	39,139	12,384
Change in due to affiliates, net	10,954,698	623,320
Net cash provided by financing activities	12,222,897	1,715,842
Net change in cash and cash equivalents	(1,595,516)	(3,473,141)
Cash and Cash Equivalents, Beginning	1,767,728	5,240,869
Cash and Cash Equivalents, Ending	\$ 172,212	\$ 1,767,728
Supplementary Cash Flows Information Interest paid	\$ 5,622,451	\$ 6,168,466

Notes to the Financial Statements December 31, 2018 and 2017

# 1. Organization and Summary of Significant Accounting Policies

### Organization

The Village at Orchard Ridge, Inc. (the "Organization"), a Virginia not-for-profit corporation, operates a continuing care retirement community in Winchester, Virginia. The community opened during February 2013 and now consists of 324 independent living units, 20 skilled nursing units and 18 assisted living units.

National Lutheran, Inc. ("NLI") is a not-for-profit Maryland corporation affiliated with the Evangelical Lutheran Church in America ("ELCA"). The Members of NLI are the Delaware-Maryland Synod, Metropolitan Washington, DC Synod, and the Virginia Synod of the ELCA.

NLI is the parent corporation and sole member of the Organization, which is a member of a system doing business as National Lutheran Communities and Services ("NLCS"). As a member of NLCS, the Organization shares in the control, support, and services of NLCS.

### **Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

# Cash and Cash Equivalents

The Organization considers all highly liquid investments with a maturity of three months or less when purchased to be cash and cash equivalents, excluding those classified as investments and assets whose use is limited.

### Accounts Receivable

Accounts receivable for services provided to residents consist of amounts owed directly from residents on a private pay basis and amounts owed from third-party payors on behalf of residents. Receivables from third-party payors are recorded at established rates, net of contractual adjustments specific to each payor. Receivables from private pay residents are recorded at established rates. Receivables are considered to be past due when payments have not been received by the Organization by their contractually stated due date. The Organization assesses collectability on all resident accounts prior to providing services. An allowance for uncollectible accounts is recognized to reduce accounts receivable to its net realizable value for impairment of revenues for changes in resident credit worthiness. The allowance is estimated by management based on factors such as aging of the accounts receivable and anticipated collection of the consideration. Accounts are written off through bad debt expense when the Organization has exhausted all collection efforts and accounts are deemed impaired. The allowance for uncollectible accounts was \$37,665 and \$51,231 at December 31, 2018 and 2017, respectively.

# Assets Whose Use is Limited, Investment Risk and Investments

Assets whose use is limited represent refundable deposits and investments held by a trustee under the terms of a bond indenture and are reported separately in the accompanying balance sheets. Assets whose use is limited that are required for obligations classified as current liabilities are reported as current assets. Investments and assets whose use is limited are reported in the accompanying balance sheets at fair value, based on quoted market prices as provided by a national exchange, excluding an alternative investment which is valued at net asset value per share ("NAV"). A decline in market value of any investment below cost that is deemed to be other-than-temporary results in a reduction in carrying value to fair value. The impairment is charged to other-thantemporary losses and a new cost basis for the investment is established.

The Organization's investments are comprised of a variety of financial instruments and are managed by third-party investment advisors. The fair values reported in the balance sheets are subject to various risks including changes in the equity markets, the interest rate environment, and general economic conditions. Due to the level of risk associated with certain investment securities and the level of uncertainty related to changes in the fair value of investment securities, it is reasonably possible that the amounts reported in the balance sheets could change materially in the near term.

# **Property and Equipment**

Property and equipment are reported at cost. Depreciation is computed using the straight-line method at rates calculated to amortize the cost of the assets over their estimated useful lives. The Organization's capitalization policy is to review invoices in excess of \$5,000 to determine if they should be capitalized. The general range of estimated useful lives is five to twenty years for furniture and equipment and fifteen to forty years for buildings and building and land improvements. Expenditures that extend the useful lives of the asset or significantly increase their capacity are capitalized. The Organization follows the policy of capitalizing interest as a component of the cost of the asset acquired or constructed.

Property and equipment are evaluated for impairment whenever events or changes in circumstances indicate the carrying value of an asset may not be recoverable from the estimated future cash flows expected to result from its use and eventual disposition. If the expected cash flows are less than the carrying value, an impairment loss is recognized equal to an amount by which the carrying value exceeds the fair value of the assets.

### Pledges Receivable

Pledges receivable are stated at outstanding balances and are discounted for their present value. Unpaid balances remaining after the stated payment terms are considered past due. Recoveries of previously charged off accounts are recorded when received. An allowance for uncollectible pledges is based on management's assessment of the collectability of pledges receivable and was \$14,900 and \$10,971 at December 31, 2018 and 2017, respectively.

# **Entrance Fees**

The Organization's policy requires payment of an entrance fee for admittance to an independent living residence under a type C fee-for-service contract. The Organization currently offers a traditional entrance fee, 50 percent guaranteed refund, and a 100 percent guaranteed refund entrance fee option. The refundable portion of the traditional entrance fee is calculated based on a 18 month amortization period after applying a 10 percent administrative fee. After 18 months of occupancy, no refund is payable to the resident. The refundable portion of the 50 percent entrance fee is calculated based on an 8 month amortization period after applying a 10 percent administrative fee. After 8 months of occupancy, the refund payable to the resident is limited to 50 percent of the entrance fee. The 100 percent entrance fee guarantees a 100 percent refund of the entrance fee paid. Contracts containing varying refund provisions no longer offered by the Organization to new residents remain in force.

The non-refundable portion of the entrance fees are accounted for as deferred revenue from entrance fees and are amortized into earned revenue using the straight-line method over the estimated remaining life of the residents over the contractual term of the contract. At the time of death or contract termination, the remaining nonrefundable balance is recognized as revenue. The remaining life expectancy of the residents is adjusted annually based on actuarial information. The refundable portion of the entrance fees is not amortized into income and is reported as refundable entrance fees liability. Contractual refund obligations approximate \$46,450,000 and \$52,900,000 at December 31, 2018 and 2017, respectively.

The Organization also has a rental agreement requiring no entrance fee on select independent living units, but a one-time community fee of \$3,000 applies.

# **Deferred Financing Costs**

Financing costs were incurred in connection with the issuance of long-term debt. These costs are reported in the accompanying balance sheets as a reduction of long-term debt and are being amortized over the life of the debt using the straight-line method, which approximates the effective interest method. The amortization of deferred financing costs, included in interest expense on the accompanying statements of operations, totaled \$157,910 in 2018 and \$152,952 in 2017. Accumulated amortization was \$757,094 and \$599,184 at December 31, 2018 and 2017, respectively.

# Net (Deficit) Assets

Net (deficit) assets, revenues, gains, and losses are classified based on the existence or absence of donor imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

*Net assets without donor restrictions* - net assets available for use in general operations and not subject to donor restrictions. All revenue not restricted by donors and donor restricted contributions whose restrictions are met in the same period in which they are received are accounted for in net deficit without donor restrictions.

*Net assets with donor restrictions* - net assets subject to donor imposed restrictions. Some donor imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. All revenues restricted by donors as to either timing or purpose of the related expenditures or required to be maintained in perpetuity as a source of investment income are accounted for in net assets with donor restrictions. When a donor restriction expires, that is when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net deficit without donor restrictions.

# **Donated Services**

A significant number of volunteers annually donate their services to the Organization. The value of these services is not reflected in the financial statements because they do not meet the criteria to recognize them as requiring specialized skills and knowledge that the Organization would have purchased.

# Net Resident Service Revenue

Net resident service revenues are reported at the amount that reflects the consideration the Organization expects to receive in exchange for the services provided. These amounts are due from residents or third-party payors and include variable consideration for retroactive adjustments, if any, under reimbursement programs. Performance obligations are determined based on the nature of the services provided. Net resident service revenues are recognized as performance obligations are satisfied.

Net resident service revenues are primarily comprised of the following revenue streams:

*Skilled nursing*: Skilled nursing revenues are primarily derived from providing nursing services to residents at a stated daily fee, net of any explicit and implicit price concessions. The Organization has determined that skilled nursing services are considered one performance obligation which is satisfied over time as services are provided. Therefore, skilled nursing revenues are recognized on a daily basis as services are rendered.

Assisted living: Assisted living revenues are primarily derived from providing housing and personal care services to residents at a stated monthly fee. The Organization has determined that the services included in the monthly fee have the same timing and pattern of transfer and are a series of distinct services that are considered one performance obligation which is satisfied over time as services are provided. Therefore, assisted living revenues are recognized on a month-to-month basis.

*Independent living*: Independent living revenues are primarily derived from providing housing and services to residents. The Organization has determined that the services included in the monthly fee have the same timing and pattern of transfer and are a series of distinct services that are considered one performance obligation which is satisfied over time as services are provided. Therefore, independent living monthly fees are recognized on a month-to-month basis.

The guaranteed refund component of entrance fees is not amortized to income and is classified as refundable entrance fees in the accompanying balance sheets.

Other resident services: Other resident services revenues include services such as housekeeping, laundry, transportation, medical supplies and other revenues from residents. The Organization has determined that other resident services revenues are considered one performance obligation which is satisfied over time as services are provided. Therefore, other resident services revenues are recognized on a daily basis as services are rendered.

Revenue from nonrefundable entrance fees received are recognized through amortization of the nonrefundable entrance fee using the straight-line method over annually adjusted estimated remaining life expectancies of the residents which during the contractual term of the contract approximates the period of time the goods and services under the agreements are expected to be transferred to residents. The unamortized portion is classified as deferred revenues from entrance fees on the balance sheets. Amortization of nonrefundable entrance fees included in net resident service revenues was \$5,278,854 in 2018 and \$4,177,785 in 2017.

The Organization receives revenue for services under third-party payor programs, including Medicare and other third-party payors. Settlements with third-party payors for retroactive adjustments due to audits, reviews, or investigations are included in the determination of the estimated transaction price for providing services. The Organization estimates the transaction price based on the terms of the contract and correspondence with the third-party payor and historical payment trends, and retroactive adjustments are recognized in future periods as final settlements are determined.

The Organization disaggregates revenue from contracts with customers by type of service and payor source as this depicts the nature, amount, timing and uncertainty of its revenue and cash flows as affected by economic factors. Net resident service revenues consist of the following for the years ended December 31, 2018 and 2017:

				2018		
	 Skilled Nursing	 Assisted Living		ndependent Living	 er Resident Services	 Total
Self-pay	\$ 1,247,585	\$ 1,689,155	\$	11,513,529	\$ 344,318	\$ 14,794,587
Medicare	1,481,353	-		-	-	1,481,353
Commercial insurance Amortization of nonrefundable	109,334	-		-	-	109,334
entrance fees	 -	 		5,278,854	 	 5,278,854
Total	\$ 2,838,272	\$ 1,689,155	\$	16,792,383	\$ 344,318	\$ 21,664,128
				2017		
Self-pay	\$ 860,445	\$ 1,707,313	\$	10,581,657	\$ 265,412	\$ 13,414,827
Medicare	838,121	-		-	-	838,121
Commercial insurance Amortization of nonrefundable	39,667	-		-	-	39,667
entrance fees	 	 		4,177,785	 	 4,177,785
Total	\$ 1,738,233	\$ 1,707,313	\$	14,759,442	\$ 265,412	\$ 18,470,400

The Organization has agreements with third-party payors that provide for payments at amounts different from established rates. A summary of the payment arrangements with major third-party payors follows:

• Medicare: Nursing and ancillary services provided to Medicare Part A beneficiaries are paid at prospectively determined rates per day. These rates vary according to a resident-specific classification system that is based on clinical, diagnostic, and other factors and the reimbursement methodology is subject to various limitations and adjustments.

As described above, the Medicare Part A rates are based on clinical, diagnostic, and other factors. The determination of these rates is partially based on the Organization's clinical assessment of its residents. The Organization is required to clinically assess its residents at predetermined time periods throughout the year. The documented assessments are subject to review and adjustment by the Medicare programs.

The Organization also has entered into payment agreements with certain commercial insurance carriers and others. The basis for payment to the Organization under these agreements includes prospectively determined rates per day or discounts from established charges.

Payment terms and conditions for the Organization's resident contracts vary by contract type and payor source, although terms generally include payment to be made within 30 days. Net resident service fee revenues for recurring and routine monthly services are generally billed monthly in advance. Net resident service fee revenues for ancillary services are generally billed monthly in arrears. Additionally, nonrefundable entrance fees are generally billed and collected in advance of move-in. Revenues collected from residents in advance are recognized as deferred revenue from entrance fees until the performance obligations are satisfied and are included in deferred revenues from entrance fees in the accompanying balance sheets.

# Advertising

The Organization expenses advertising costs as incurred. Advertising expense totaled approximately \$111,000 and \$824,000 for the years ended December 31, 2018 and 2017, respectively.

# **Operating Loss**

The statements of operations include the determination of operating loss. Changes in net deficit without donor restrictions, which are excluded from operating loss, consistent with industry practice, include net unrealized (losses) gains on investments and contributions of long-lived assets (including assets acquired using contributions which by donor restriction were to be used for the purposes of acquiring such assets).

# Tax Status

The Organization is a not-for-profit corporation as described in Section 501(c)(3) of the Internal Revenue Code ("IRC") and is exempt from federal income taxes on related income pursuant to Section 509(a) of the IRC.

### **Recent Accounting Pronouncements**

### **Revenue Recognition**

In 2018, the Organization adopted the Financial Accounting Standards Board ("FASB") Accounting Standards Update ("ASU") No. 2014-09, *Revenue from Contracts with Customers* (*Topic 606*) using the full retrospective approach. ASU No. 2014-09 supersedes the revenue recognition requirements in *Topic 605, Revenue Recognition*, and most industry specific guidance. The core principle under ASU No. 2014-09 is that revenues are recognized to depict the transfer of promised goods or services to customers (residents) in an amount that reflects the consideration at which the entity expects to be entitled in exchange for those goods or services. Additionally, ASU No. 2014-09 requires enhanced disclosures of revenue arrangements. Under the full retrospective approach, the guidance is applied to the first period presented, recognizing a cumulative effect of the adoption change as an adjustment to beginning net assets.

The adoption of ASU No. 2014-09 resulted in the write-off of deferred marketing costs previously capitalized on the balance sheets. In addition, advertising and marketing expense was increased for amounts previously capitalized during 2017 and amortization expense was decreased for the amount recorded for amortization of deferred marketing costs in 2017. The impact of these changes on the financial statements in 2017 is as follows:

Notes to the Financial Statements December 31, 2018 and 2017

	As Prev Repo		Adjustments	As Adjusted
Balance Sheet:				
Assets:				
Deferred marketing costs	\$ 7,2	280,889	\$ (7,280,889)	\$-
Total assets	184,	794,719	(7,280,889)	177,513,830
Net assets (deficit): Net assets (deficit) without donor restriction	6,	742,632	(7,280,889)	(538,257)
Total net assets Total liabilities and net deficit		586,020 794,719	(7,280,889) (7,280,889)	1,305,131 177,513,830
Statement of Operations: Expenses: Depreciation Advertising and marketing	7,9	923,869 66,896	(890,882) 757,496	7,032,987 824,392
Total expenses	27,4	463,481	(133,386)	27,330,095
Operating loss Change in net assets without donor restrictions		310,498) 174,482)	133,386 133,386	(8,177,112) (7,341,096)
Statement of Changes in Net (Deficit) Assets: Change in net assets without donor				
restriction Change in net assets Net assets, beginning as restated Net assets, ending	(7,2 15,8	474,482) 284,259) 370,279 586,020	133,386 133,386 (7,414,275) (7,280,889)	(7,341,096) (7,150,873) 8,456,004 1,305,131
Statement of Cash Flows: Change in net assets Depreciation Donor restricted contributions re-class Net cash used in operating activities Payment of deferred marketing costs Net cash used in investing activities Donor restricted contributions re-class Net cash provided by financing activities	7,9 (3, ( (1,8	284,259) 923,869 (77,559) 178,114) 757,496) 353,143) 77,559 558,116	133,386 (890,882) (157,726) (915,222) 757,496 757,496 157,726 157,726	(7,150,873) 7,032,987 (235,285) (4,093,336) - (1,095,647) 235,285 1,715,842

#### **Presentation of Financial Statements**

In 2018, the Organization adopted the FASB's ASU No. 2016-14, *Not-for-Profit Entities* (*Topic 958*): *Presentation of Financial Statements of Not-for-Profit Entities*. ASU No. 2016-14 addresses the complexity and understandability of net asset classification, deficiencies in information about liquidity and availability of resources, and the lack of consistency in the type of information provided about expenses and investment return. The Organization has adjusted the presentation of these financial statements accordingly. ASU No. 2016-14 has been applied retrospectively to all periods presented, except for the disclosures around liquidity and availability of resources and function. These disclosures have been presented for 2018 only, as allowed by ASU No. 2016-14.

The new standard changes the following aspects of the financial statements:

- The unrestricted net assets (deficit) class has been renamed net deficit without donor restrictions;
- The temporarily and permanently restricted net asset classes have been combined into a single net asset class called net assets with donor restrictions;
- The financial statements include a disclosure about liquidity and availability of resources at December 31, 2018 (Note 3).
- The functional expense disclosure for 2018 includes expenses reported both by nature and function (Note 8).

# **Financial Instruments**

During January 2016, the FASB issued ASU No. 2016-01, *Recognition and Measurement of Financial Assets and Financial Liabilities (Subtopic 825-10)*. ASU No. 2016-01 was issued to enhance the reporting model for financial instruments in financial statements. The provisions of ASU No. 2016-01 require marketable equity securities to be reported at fair value with changes in fair value recognized within the performance indicator, establishes a qualitative factor in evaluating impairment on equity investments without readily determinable fair values, and eliminates the requirement to disclose the fair value on financial instruments measured at amortized cost. The Organization will be required to prospectively adopt the guidance in ASU No. 2016-01 for years beginning after December 15, 2018. The Organization is currently assessing the impact that ASU No. 2016-01 will have on its financial statements.

### **Restricted Cash**

During November 2016, the FASB issued ASU No. 2016-18, *Statement of Cash Flows* (*Topic 230*): *Restricted Cash*. The amendments in this update require that a statement of cash flows explain the change during the period in the total of cash, cash equivalents, and amounts generally described as restricted cash or restricted cash equivalents. Amounts generally described as restricted cash and restricted cash equivalents should be included with cash and cash equivalents when reconciling the beginning-of-period and end-of-period total amounts shown on the statement of cash flows. ASU No. 2016-18 is effective for non-public entities for fiscal years beginning after December 15, 2018, with early adoption permitted. ASU No. 2016-18 is to be applied retroactively with transition provisions. The Organization is currently assessing the impact that ASU No. 2016-18 will have on its financial statements.

### Reclassifications

Certain items in the 2017 financial statements have been reclassified to conform to the 2018 financial statement presentation. The reclassifications had no effect on the change in net (deficit) assets.

### Subsequent Events

The Organization has evaluated subsequent events for recognition and disclosure through April 24, 2019, which is the date the financial statements were issued.

Notes to the Financial Statements December 31, 2018 and 2017

# 2. Fair Value Measurements, Investments and Assets Whose Use is Limited, and Other Financial Instruments

#### Fair Value Measurements

For financial instruments required to be measured at fair value on a recurring basis, fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Fair value is measured using a hierarchy prioritizing the inputs used in determining valuations into three levels. The level within the fair value hierarchy is based on the lowest level input that is significant to the fair value measurement.

The levels of the fair value hierarchy are as follows:

Level 1 - Unadjusted quoted prices in active markets that are accessible to the Organization for identical instruments.

Level 2 - Significant inputs, other than Level 1 inputs that are observable either directly or indirectly for substantially the full term of the instruments through corroboration with observable market data.

Level 3 - Significant unobservable inputs. The Organization did not hold any Level 3 investments for the years ended December 31, 2018 and 2017.

The following table presents financial instruments measured at fair value at December 31, 2018 and 2017, by caption on the balance sheets:

	2018									
	Carrying V	/alue	Fair Value		Level 1	Level 2				
Reported at Fair Value Assets, Investments and assets whose use is limited: Cash and cash										
equivalents Equity securities Mutual funds Exchange traded funds Bonds Consolidated Fund	17 83 2	7,289 \$ 1,116 6,743 2,449 9,739 6,739	7,067,289 171,116 836,743 22,449 59,739 17,396,739	\$	7,067,289 171,116 836,743 22,449 - 13,370,382	\$	- - - 59,739 4,026,357			
Subtotal	25,55	4,075 <u>\$</u>	25,554,075	\$	21,467,979	\$	4,086,096			
Consolidated Fund alternative investment measured at NAV	83	1,613								
Total	\$ 26,38	5,688								
Disclosed at Fair Value Cash and cash equivalents	\$ 17	2,212 \$	172,212	\$	172,212	\$				
Pledges receivable, net	\$ 5	9,600 \$	59,600	\$	-	\$	59,600			
Long-term debt	\$ 85,53	0,000 \$	84,973,568	\$		\$	84,973,568			

Notes to the Financial Statements December 31, 2018 and 2017

	2017									
	Са	rrying Value		Fair Value	1	Level 1		Level 2		
Reported at Fair Value Assets, Investments and assets whose use is limited: Cash and cash equivalents Equity securities Mutual funds Fixed income securities Other Consolidated Fund	\$	10,350,808 189,576 814,030 56,731 21,333 11,505,533	\$	10,350,808 189,576 814,030 56,731 21,333 11,505,533	\$	10,350,808 189,576 814,030 - - 8,714,579	\$	- - 56,731 21,333 2,790,954		
Subtotal		22,938,011	\$	22,938,011	\$	20,068,993	\$	2,869,018		
Consolidated Fund alternative investment measured at NAV Total	\$	<u>481,732</u> 23,419,743								
	<u>_</u>	20,110,110								
Disclosed at Fair Value Cash and cash equivalents	\$	1,767,728	\$	1,767,728	\$	1,767,728	\$			
Pledges receivable, net	\$	98,739	\$	98,739	\$	-	\$	98,739		
Long-term debt	\$	86,655,000	\$	88,885,705	\$		\$	88,885,705		

Investments and assets whose use is limited are presented together in the tables above as there are various investment and cash accounts that are allocated between the investment and assets whose use is limited lines on the balance sheets.

The investments and assets whose use is limited are presented on the balance sheets as follows:

		 2017	
Investments	\$	19,327,863	\$ 13,043,492
Assets held under trust indenture:			
2011 Debt service reserve	\$	1,677,364	\$ 1,650,000
2011 Interest		1,273,430	1,502,379
2011 Principal		594,667	333,656
2014 Debt service reserve		2,000,859	2,006,639
2014 Interest		1,505,505	4,249,362
2014 Other		6,000	6,000
Refundable deposits		-	 628,215
		7,057,825	10,376,251
Less: current portion		(3,820,271)	(3,862,504)
Assets whose use is limited, net	\$	3,237,554	\$ 6,513,747

Certain investments are pooled with related organizations and are referred to as "Consolidated Fund" investments. Approximately 25.28 percent and 15.01 percent of the pooled investments are attributable to the Organization as of December 31, 2018 and 2017, respectively. The percentage of pooled investments is calculated based on a monthly cost basis adjusted for any deposits or withdrawals specific to the Organization. Investment income is also based on this allocation.

The following tables present the Organization's share of the pooled investments in the Consolidated Fund measured at fair value at December 31, 2018 and 2017:

	2018										
	Са	rrying Value		Fair Value		Level 1		Level 2			
Consolidated Fund:											
Cash and cash equivalents	\$	1,194,804	\$	1,194,804	\$	1,194,804	\$	_			
Equity securities:	Ψ	1,101,001	Ψ	1,101,001	Ψ	1,101,001	Ψ				
Consumer											
discretionary		2,442,652		2,442,652		2,442,652		-			
Consumer staples		522,983		522,983		522,983		-			
Energy		818,064		818,064		818,064		-			
Financial		825,752		825,752		825,752		-			
Health care		1,115,278		1,115,278		1,115,278		-			
Industrials		611,906		611,906		611,906		-			
Information technology		911,493		911,493		911,493		-			
Materials		183,122		183,122		183,122		-			
Real estate		397,567		397,567		397,567		-			
Utilities		295,619		295,619		295,619		-			
Other		300,824		300,824		300,824		-			
Mutual funds:											
Fixed income		1,325,327		1,325,327		1,325,327		-			
Equity		2,424,991		2,424,991		2,424,991		-			
Fixed income securities:											
Corporate bonds		2,225,782		2,225,782		-		2,225,782			
U.S. Government and											
agency bonds		1,800,575		1,800,575		-		1,800,575			
Subtotal		17,396,739	\$	17,396,739	\$	13,370,382	\$	4,026,357			
Alternative investment											
measured at NAV		831,613									
Total	\$	18,228,352									

Notes to the Financial Statements December 31, 2018 and 2017

	2017										
	Carr	ying Value	Fa	Fair Value		Level 1	Level 2				
Consolidated Fund:											
Cash and cash equivalents	\$	724,643	\$	724,643	\$	724,643	\$	_			
Equity securities:	Ψ	721,010	Ψ	121,010	Ψ	121,010	Ψ				
Consumer											
discretionary		784,162		784,162		784,162		-			
Consumer staples		175,111		175,111		175,111		-			
Energy		353,244		353,244		353,244		-			
Financial		489,753		489,753		489,753		-			
Health care		560,167		560,167		560,167		-			
Industrials		437,519		437,519		437,519		-			
Information technology		865,207		865,207		865,207		-			
Materials		184,536		184,536		184,536		-			
Real estate		489,655		489,655		489,655		-			
Utilities		420,351		420,351		420,351		-			
Other		532,629		532,629		532,629		-			
Mutual funds:											
Fixed income		1,101,563		1,101,563		1,101,563		-			
Equity		1,596,039		1,596,039		1,596,039		-			
Fixed income securities:											
Corporate bonds		1,550,877		1,550,877		-		1,550,877			
U.S. Government and											
agency bonds		1,240,077		1,240,077		-		1,240,077			
Subtotal		11,505,533	\$	11,505,533	\$	8,714,579	\$	2,790,954			
Alternative investment											
measured at NAV		481,732									
measured at NAV		401,732									
Total	\$	11,987,265									

### Valuation Methodologies

The carrying amounts of cash and cash equivalents and money market funds approximate fair value due to the short-term nature of these instruments.

Equity securities and mutual funds are valued at closing price reported on the active market on which the individual securities are traded.

Fixed income securities and other are valued at closing price reported on the active market on which the same or similar securities are traded.

The fair value of the Consolidated Fund was determined using the fair values of the investments held in the fund at the Organization's percentage of holdings, which include the following:

Investments within the Consolidated Fund are valued at fair value based on quoted market prices in active markets for cash and cash equivalents, equity securities, mutual funds, and exchange-traded and closed-end funds; and based on quoted prices for the same or similar securities for fixed income securities.

Alternative investment is comprised of a hedge fund. The Organization measures the fair value of the alternative investment based on NAV as calculated on the reporting entity's measurement date. The Organization measures the fair value of an investment that does not have a readily determinable fair value, based on the NAV of the investment as a practical expedient, without further adjustment, unless it is probable that the investment will be sold at a value significantly different than the NAV. If the practical expedient NAV is not as of the reporting entity's measurement date, then the NAV is adjusted to reflect any significant events that would materially affect the value of the security and the NAV of the Organization as of the valuation date. In using the NAV as a practical expedient, certain attributes of the investment, that may impact the fair value of the investment, are not considered in measuring fair value. Attributes of those investments include the investment strategies of the investees and may also include, but are not limited to, restrictions on the investor's ability to redeem its investments at the measurement date at NAV as well as any unfunded commitments. The Organization's share of the of the Consolidated Fund's alternative investments as of December 31, 2018 and 2017 was \$831,613 and \$481,732, respectively. The investment strategy for Ironwood Institutional Multi-Strategy Fund (the "Fund") is capital appreciation with limited variability of returns. The Fund invests exclusively in other private investment companies, which invests substantially all of its assets in hedge funds and other similar investment vehicles that are managed by a select group of portfolio managers who invest in a variety of financial markets and utilize a broad range of alternative investment strategies. There were no unfunded commitments as of December 31, 2018 or 2017 and there is a monthly or quarterly redemption notice of 15 – 120 days.

Pledges receivable are valued based on the original pledge amounts, adjusted by a discount rate that a market participant would demand and an evaluation for uncollectible pledges.

The fair value of long-term debt is based on current rates offered for similar issues with similar terms and maturities, or estimated based using a discount rate a market participant would demand.

The fair value of due to affiliates, net does not appear in the preceding tables because as a practical matter fair value cannot be estimated since terms could not be duplicated in the market and related parties can revise terms, thereby making assumptions supporting fair values potentially unreliable.

The following table summarizes the gross unrealized losses and fair value, aggregated by investment category and length of time for individual securities in a loss position for the Organization's share of the pooled investments in the Consolidated Fund. 158 and 92 individual securities had unrealized losses at December 31, 2018 and 2017, respectively. Management believes that these holding losses are not permanently impaired as they reflect general market conditions instead of a permanent decline in value.

					2018 - Cons	olidat	ed Fund				
	Less than Twelve Months			More than Twelve Months				Total			
		Fair Value	Unrealized Loss		 Fair Value	Unrealized Loss		Fair Value		U	Inrealized Loss
Equity securities	\$	3,082,766	\$	(290,291)	\$ 135,693	\$	(86,360)	\$	3,218,459	\$	(376,651)
Mutual funds		-		-	1,650,294		(322,560)		1,650,294		(322,560)
Fixed income securities		1,759,985		(54,123)	 1,563,340		(47,309)		3,323,325		(101,432)
	\$	4,842,751	\$	(344,414)	\$ 3,349,327	\$	(456,229)	\$	8,192,078	\$	(800,643)
					2017 - Cons	olidat	ed Fund				
Equity securities	\$	568,329	\$	(16,769)	\$ 398,026	\$	(61,544)	\$	966,355	\$	(78,313)
Mutual funds		38,644		(4,771)	1,123,131		(94,852)		1,161,775		(99,623)
Fixed income securities		668,423		(5,218)	 547,386		(8,092)		1,215,809		(13,310)
	\$	1,275,396	\$	(26,758)	\$ 2,068,543	\$	(164,488)	\$	3,343,939	\$	(191,246)

Notes to the Financial Statements December 31, 2018 and 2017

# 3. Liquidity and Availability of Resources

The following table reflects the Organization's financial assets available for general expenditure within one year at December 31, 2018. Financial assets are considered unavailable when illiquid or not convertible to cash within one year. Unavailable financial assets consist of: resident deposits, assets whose use is limited, debt serve reserves, and donor restricted funds.

Financial assets:	
Cash and cash equivalents	\$ 172,212
Investments	19,327,863
Accounts receivable, net	 275,753
Total financial assets	\$ 19,775,828

As part of the Organization's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities and other obligations come due. The Organization invests cash in excess of daily requirements in short-term investments. Certain of the donor purpose restricted funds may be utilized as the restrictions are satisfied.

# 4. Property and Equipment

A summary of property and equipment and the related accumulated depreciation is as follows at December 31, 2018 and 2017:

	2018	2017
Land Land improvements	\$  14,870,825 11,789,441	\$     6,513,675 11,789,441
Buildings and building improvements Furniture and equipment	145,213,431 10,051,235	144,464,556 10,371,436
	181,924,932	173,139,108
Less accumulated depreciation	(28,180,456)	(21,175,969)
	\$ 153,744,476	\$ 151,963,139

Notes to the Financial Statements December 31, 2018 and 2017

# 5. Long-Term Debt

Long-term debt, net consists of the following as of December 31, 2018 and 2017:

	 2018	 2017
Series 2011A Residential Care Facility Revenue Bonds, payable in monthly installments to satisfy annual debt service requirements through July 2045. Interest is payable at fixed rates ranging from 6.46 percent to 7.80 percent. Beginning July 2018 through maturity, interest is payable at a fixed rate of 6.5 percent.	\$ 38,955,000	\$ 39,340,000
Series 2014A Residential Care Facility Revenue Bonds, payable in monthly installments to satisfy annual debt service requirements through July 2044. Interest is payable at fixed rates of 5.64 percent to 6.83 percent.	36,415,000	36,935,000
Series 2014B Residential Care Facility Revenue Bonds, payable in monthly installments to satisfy annual debt service requirements through July 2024. Interest is payable at fixed rates of 4.43 percent to 5.04 percent. Beginning in July 2024 through maturity, the interest rate		
will be subject to a reset rate.	 10,160,000	 10,380,000
Less: current portion	 85,530,000 (1,180,000)	 86,655,000 (1,125,000)
Long-term debt, excluding deferred financing costs	84,350,000	85,530,000
Deferred financing costs, net of accumulated amortization	 (4,448,688)	 (4,606,598)
Long-term debt, net	\$ 79,901,312	\$ 80,923,402

As security for the payment of the bonds, the Organization granted a lien and security interest in the mortgaged premises and assigned all their respective pledged assets, including gross receipts, inventory, accounts receivables, contracts rights, general intangibles and other as defined in the documents. Additionally, NLI and National Lutheran Home for the Aged, Inc. entered into support agreements guaranteeing the repayment of the bonds as additional security. The support agreements will terminate upon the achievement of certain financial performance targets as defined in the agreements.

The long-term debt maturing in the next five years and thereafter is as follows:

2019 2020	\$ 1,180,000 1,265,000
2021	1,355,000
2022	1,450,000
2023	1,545,000
Thereafter	 78,735,000
	\$ 85,530,000

Notes to the Financial Statements December 31, 2018 and 2017

# 6. Net (Deficit) Assets

Net (deficit) assets presentation on the balance sheets with expanded disclosure for the amount and purpose of designations is as follows:

	2018	2017		
Net (deficit) assets: Without donor restrictions: Undesignated	\$ (5,346,218)	\$ (538,257)		
With donor restrictions: Purpose restricted for: Operations Capital projects Restricted in perpetuity	299,673 564,482 275,029	1,136,618 544,585 162,185		
	1,139,184	1,843,388		
Total net (deficit) assets	\$ (4,207,034)	\$ 1,305,131		

During 2018 and 2017, net assets of \$923,064 and \$45,062, respectively, were released from donor restrictions by incurring expenses satisfying the restricted purposes.

Earnings from net assets restricted in perpetuity are available to support charitable and benevolent care provided by the Organization.

# 7. Related Party Transactions

NLI is the sole member of the Organization and provides support in the form of management and support services in exchange for management fees and provides additional capital support when needed. The Organization incurred management fees to NLI totaling \$1,515,000 in 2018 and \$1,368,826 in 2017.

Various entities that are part of the NLCS system make working capital advances to each other as needed. Related party transactions bear no interest and have no stated repayment terms.

The following represents net amounts due to (from) affiliated organizations at December 31:

	 2018	 2017	
NLI The Village at Rockville, Inc.	\$ 17,512,200 (143,628)	\$ 12,054,326 212,513	
The Legacy at North Augusta, Inc.	(159,882)	(101,046)	
myPotential Virginia, LLC myPotential Clinic-Rockville, LLC	(437,527) (57,351)	(377,396) (29,803)	
National Lutheran Home for the Aged, Inc.	 4,249,480	 (1,750,000)	
	\$ 20,963,292	\$ 10,008,594	

Notes to the Financial Statements December 31, 2018 and 2017

# 8. Expenses by Nature and Function

The Organization's expenses for resident services (including skilled nursing, assisted living, independent living, and other resident services) and general and administrative are as follows for the year ending December 31, 2018:

	Resident Services		General and Administrative		 Total	
Salaries and wages	\$	4,775,622	\$	620,431	\$ 5,396,053	
Employee benefits and payroll taxes		1,155,972		155,165	1,311,137	
Professional fees		608,851		57,080	665,931	
Ancillary and medical		1,003,060		-	1,003,060	
Supplies		308,200		206,118	514,318	
Food services		1,022,506		21,103	1,043,609	
Utilities		949,601		8,899	958,500	
Depreciation		7,004,487		-	7,004,487	
Interest		5,683,128		-	5,683,128	
Insurance		103,983		-	103,983	
Real estate taxes		514,805		-	514,805	
Repairs and maintenance		455,349		75,287	530,636	
Advertising and marketing		51,792		59,130	110,922	
Licenses, dues and subscriptions		210,923		209,877	420,800	
Other operating expenses		160,432		41,369	201,801	
Bad debt expense		1,064		-	1,064	
Management fee		-		1,515,000	 1,515,000	
Total	\$	24,009,775	\$	2,969,459	\$ 26,979,234	

The financial statements report certain expense categories that are attributable to more than one health care or support function. Therefore these expenses require an allocation on a reasonable basis that is consistently applied. Costs not directly attributable to a function are allocated to the functions based on square footage basis.

In 2017, \$23,986,476 of expenses related to resident services and \$3,343,619 related to general and administrative. Fundraising expenses are incurred through NLI.

# 9. Pension Plan

The Organization has a 403(b) defined contribution plan. The Organization contributes 2 percent of the eligible employees' salaries and matches 50 percent of each employee's contribution up to 8 percent after 90 days of service for a maximum contribution of 6 percent. All participating employees' contributions are 100 percent vested and employer contributions are vested at 20 percent per year to 100 percent after 5 years. Employer contributions totaled \$156,458 in 2018 and \$167,355 in 2017.

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# 10. Risk

Financial instruments which subject the Organization to concentrations of credit risk consist primarily of cash and cash equivalents, investments, and receivables.

The Organization typically maintains cash and cash equivalents in local banks, which at times exceed what is insured by the Federal Deposit Insurance Corporation. The Organization has not experienced any losses from maintaining cash accounts in excess of federally insured limits. Management believes it is not subject to any significant credit risk on its cash accounts.

The Organization's investments are subject to fluctuation in the fair values of those investments.

The Organization grants credit to its residents and other third-party payors, primarily Medicare and various commercial insurance companies. The Organization maintains reserves for potential credit losses and such losses have historically been within management's expectations.

# 11. Medical Malpractice Claims Coverage

The Organization maintains occurrence based professional liability coverage through a commercial insurance carrier. Management believes no incidents have occurred or will be asserted that will exceed the Organization's insurance coverage or will have a material adverse effect on the financial statements.

# 12. Contingencies

The senior living services industry is subject to numerous laws, regulations, and administrative directives of federal, state, and local governments and agencies. Compliance with these laws, regulations, and administrative directives is subject to future government review and interpretation as well as regulatory actions unknown or unasserted at this time. Government activity continues to increase with respect to investigations and allegations concerning possible violations by healthcare providers of fraud and abuse statutes and regulations, which could result in the imposition of significant fines and penalties as well as significant repayments for resident services previously billed. Management is not aware of any material incidents of noncompliance; however, the possible future effect of this matter on the Organization, if any, is not presently determinable.